Fostering Italy - Africa Relations

Enhancing Business and Cultural Exchange

An intercultural dialogue to strengthen institutional bonds and partnerships, drive innovation, and promote deepened cultural exchange and economic opportunities between Italy and Africa

9.00 – 9.30
Registration

9.30 - 10.15
Institutional remarks
Fondazione Scuola dei beni e delle attività culturali | Vincenzo Trione, President
ICCROM | Aruna Francesca Maria Gujral, Director General
MAECI | Alessandro De Pedys, Director General, Directorate General for Public and Cultural Diplomacy
MAECI | Luigi Diodati, Counsellor, Directorate General for Development Cooperation
MiC | Clemente Contestabile, Diplomatic Advisor to the Minister of Culture
Embassy of the Republic of South Africa in Rome | Nosipho Nausca-Jean Jezile, Ambassador

10.15 - 10.45
Keynote speech
Avril Joffe, Head of the Cultural Policy and Management Department at the Wits School of Arts, University of the Witwatersrand

10.45 - 11.45
The role of business and trade diplomacy in the internationalization processes between Italy and Africa
Chair: Purity Kiura, Chief Research Scientist, National Museums of Kenya
Speakers:
- Cleophas Adrien Dioma, Executive President, Italia Africa Business Week
- Angela Martins, Head of Culture Division, African Union Commission
- Muhammad Juma, Chief of Africa Unit, UNESCO World Heritage Center
- Massimo Zaurrini, Director, Africa e Affari
- Mina Rizk, First Counsellor, Embassy of Egypt in Rome
11.45 - 12.45
The role of capacity building and training on cultural collaboration between Italy and Africa
Chair: Erminia Sciacchitano, Senior Advisor on Multilateral Affairs, Minister of Culture's Cabinet
Speakers:
- Gaia Delpino, Curator of African Arts and Cultures Collection and of the former Colonial Museum Collection, Museo delle Civiltà
- Veronica Maduna, Head of Partnerships, African World Heritage Fund
- Rosanna Binacchi, Director International Relations, International Program in Public and Cultural Diplomacy, Università Cattolica del Sacro Cuore
- Alessio Re, Secretary General, Fondazione Santagata per l’Economia della Cultura
- Mariassunta Peci, Director, UNESCO Office, Italian Ministry of Culture

12.45 – 13.00
Undertaking Business in Culture: Empowering the next generation of cultural entrepreneurs
ICCROM | Espéra Donouvossi, Programme Manager Youth.Heritage.Africa
Fondazione Scuola dei beni e delle attività culturali | Daniela Talamo, Head of International Unit

13.00 – 13.15
Closing remarks
Fondazione Scuola dei beni e delle attività culturali | Alessandra Vittorini, Director
ICCROM | Aruna Francesca Maria Gujral, Director General

A coffee station will be available for all attendees from 10.30 to 12.30

The conference will be held in English and Italian. Simultaneous translation in English-Italian will be provided

More info: