COURSE SUMMARY

Scuola del Patrimonio 2020.2022

Foreword

Traditionally, we are used to thinking of cultural heritage as a series of individual assets (monuments, museums, palaces, etc.), most of the time not related to their territorial and landscape framework.

Today the concept of cultural heritage is considerably broader, with a wider range of types, locations and assets and, above all, with greater awareness about the need to look at heritage in relationship with its surrounding physical, social and economic environment; as a result, cultural policies increasingly envisage a network dimension and subsidiarity between the public and the private sector.

The challenges and changes in today's society (ageing population, urbanization, migration and mobility, climate change, digitalization, social media, etc.) have important repercussions on the care and management of cultural heritage.

This requires heritage professionals to have vision and a broader set of skills to deal with other stakeholders (communities, administrators, politicians, users).

Course Objectives

The Course is designed to provide technically savvy and specialized heritage professionals with broad and integrated heritage management skills to be able to take up current challenges and to envision and build the future.

The Course is structured in line with the most relevant research studies conducted at the national and European[1] level to identify emerging training needs; in fact, it is structured to shape the professional profiles of the participants so as to make them more competitive and to enable them to adjust to the new cultural heritage contexts and respond to the needs of cultural institutions, organizations and companies.

Methodological approach

According to the principles and the aims of the Course, the curriculum made up of lessons, seminars, exercises and study visits, is based on an inductive method; so, the Course becomes a laboratory which is not a physical environment but rather a behavioural and methodological framework; here, each achievement, that is the acquisition of knowledge and/or skills, is the result of the individual and shared work to plan and conduct research studies and to validate, use and display their results.

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[1] *This refers in particular to: Voices of Culture Brainstorming report (2017): Towards an integrated approach to cultural heritage for Europe – prospectus on "skills, training and knowledge transfer for traditional emerging heritage professions; Report of the OMC Group (2019): Fostering cooperation in the European Union on Skills, Training and Knowledge transfer in Cultural Heritage Professions; ISFOL (2006): Scenari. Anticipazione dei fabbisogni professionali per il settore dei beni culturali*

Course Structure

The Course is divided into:

- a cycle of introductory lessons (Year I);
- a common module (Year I);
- **three specialization modules (Year I)**;
- an internship period (Year II).

Introductory Lessons

The Course opens with some introductory lessons dealing with emerging themes and fundamental topics (capitalization, cultural heritage ownership, etc.) so as to suggest research paths that participants have to follow during the first year and finalise with the organisation of a public workshop/seminar.

Common Module

The course continues with sub-modules. The first ones are devoted to administrative, economic, management and juridical disciplines to convey, in a non-scholastic way, the meaning and the role of the rules and the processes to manage projects and organizations. Another module is devoted to Digital Humanities and focuses on the potential offered by technologies and the relationship between cultural heritage and digitalization. A further module explores how cultural heritage can be conveyed.

The skills acquired in this first part of the Course are the basis for the last common module, Care of Cultural Heritage and Landscape, where participants deeply analyse, discuss and experience innovative approaches to the care and management of cultural heritage and landscape.

Specialization Modules

The first year of the Course ends with the specialization modules to be assigned to each participant. These interconnected modules allow trainees to deal with topical cross-sectional disciplines:

1. Cultural heritage and territorial development

Skill Requirements: participants must be able to promote and support also innovative production, organizational and cultural processes for their institutions/organizations, based on the protection and enhancement of their territorial and landscape heritage and on the cooperation with the local community.

2. Cultural heritage and digitalization

Skill requirements: participants must be able to define, promote and support a strategic digital and technological innovation vision in line with the needs of their cultural institutions and their target audience.

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3. Cultural heritage and mediation

<u>Skill requirements</u>: participants must be able to research, understand and define the needs and requirements of stakeholders and of potential users in order to foster their physical and intellectual involvement and access to cultural heritage.

Internship

The second year of the Course is devoted to the internship; in cooperation with national and international bodies and institutions, the Foundation provides participants with on-site work and research projects in order to put into practice and fine-tune their knowledge and skills acquired during the first year.

In addition to the implementation of their project, participants must submit a written scientific paper with a critical and methodological review of the project outcomes.

Registration and scholarships

The Course is open to 20 participants selected on the basis of a public call; in order to promote its full accessibility, the Course is free of charge and the Foundation grants a scholarship to each participant (equal to a gross amount of € 14,700.00 per year) to finance each year of the Course.

Diploma

At the end of the Course, after an evaluation of their performance through entire training course, the participants obtain a *High Specialization and Research Diploma in Cultural Heritage* under Law Decree n. 83, Art 67 and subsequent supplementary and amended articles of June 22, 2012, corresponding to 150 ECTS (European Credit Transfer and Accumulation System) credits that are valid and recognized within the European space.